We believe that building bridges will expand Palestinian economic activity, reduce foreign aid dependency, and create conditions that contribute to Middle East stability and security.

Like Americans, Palestinians want jobs, so they can raise a family, educate their kids and live productive lives in a peaceful, safe, open, encouraging environment.

Like Americans, Palestinians want freedom and the opportunity to realize their aspirations.

Americans seeking to build bridges with Palestinian businesspeople, contact our America Operations Officer at aoo@a4vpe.org.

Palestinians seeking to build bridges with American businesspeople, contact our Palestine Operations Officer at poo@a4vpe.org.

To learn more, visit www.a4vpe.org.
BUILDING ON PALESTINIAN BUSINESS ACHIEVEMENTS

Did you know that Palestinian olive oil is sold around the U.S. at Whole Foods Stores? That the handsome cut stone used in the construction of San Diego's airport is from Palestine? That Coca Cola and Kentucky Fried Chicken are sold to Palestinians in Palestine by Palestinian owned businesses?

Palestinians have a centuries long tradition of mercantile activity in an important geographical intersection of international trade.

In spite of occupation-imposed constraints, many Palestinian businesses not only survive, they excel. The resilience and steadfastness of the Palestinian people and the creativity they must have to operate in the face of such challenges is remarkable.

They are supported by chambers of commerce and business associations—also important AVPE partners that allow us to reach a variety of enterprises.

Since these businesses are disadvantaged, we formed AVPE as a non-profit organization. We rely on your support to provide essential services to Palestinian and American businesses that will strengthen the Palestinian economy.

HOW WE WORK

AVPE recruits businesspeople and experts to help Palestinian and American businesspeople with targeted requests learn about counterpart markets and industries.

We work at the business-to-business level—that is, directly with individuals and individual businesses to develop requests based on their specific needs.

REQUEST SUPPORT

Complete an application and be interviewed by our staff to ensure we can help.

REVIEW PROPOSAL

Our team will prepare a detailed letter of commitment to guide our partnership.

GET RESOURCES

Our U.S. or Palestine operations officer will take the lead, implementing the agreed-upon plan.

PROVIDE FEEDBACK

Once the project is completed, all parties will be asked to submit feedback—to ensure that we met your needs.

AVPE will consider any bridging request from an American or Palestinian business.

ENVISIONING A POSITIVE FUTURE

We believe that building bridges between American and Palestinian businesspeople will:

- Create a more informed and positive image of Palestine and Palestinians in America
- Help sustain Palestinian businesses today and lay the foundation for a vibrant economy in the future
- Open new hopeful possibilities for human and organizational growth
- With hope, Palestinians can engage constructively, anticipating freedom and a more level playing field